

BARNSELEY METROPOLITAN BOROUGH COUNCIL

This matter is not a Key Decision within the Council's definition and has not been included in the relevant Forward Plan

REPORT OF THE DIRECTOR OF CORE SERVICES TO CABINET ON 25th July 2018

OUR BOROUGH PROFILE 2018

1. PURPOSE OF REPORT

- 1.1 The purpose of this report is to present and provide an overview of a new profile for the Borough called Our Borough Profile.
- 1.2 The profile draws upon information that is publicly available from a variety of sources, but brought together into a single profile for the first time.

2. RECOMMENDATIONS

- 2.1 Cabinet review and scrutinise the contents of the Our Borough Profile report.**
- 2.2 Cabinet approve the the Our Borough Profile report and its release to the general public.**

3. INTRODUCTION

- 3.1 The 'Our Borough Profile' report aims to be a handy reference document for commonly asked questions around the demographics, health, employment, households, social care information and other enquiries about the borough. The information within the document can be re-used in other strategic documents and used to inform planning and decision making.
- 3.2 The data used is the most up to date available information at the time of production. It is a snapshot in time, and to keep the document relevant it will need to be refreshed on an annual basis.
- 3.3 The data has been collected from a wide range sources, including the Office for National Statistics, Department for Work and Pensions, Adult Social Care Outcomes Framework, Department for Education, Public Health England and other sources. All indicators are referenced throughout the document and an additional appendix detailing the data sources is also available.
- 3.4 Following the approval and release of the Borough profile, Area Council and Ward versions will be released, following the same format, style and content wherever possible. Not all data is available at lower geographies. These profiles are due to be completed by early August 2018 and available via the Council's website.

4. PROPOSAL AND JUSTIFICATION

- 4.1 The 'Our Borough Profile' report is intended as a reference document for directorates, elected members, partner agencies, businesses, educational establishments and the general public.
- 4.2 The council will concentrate resources to make the most impact by providing services where they are most needed and we'll help people to do more for each other and their community. To do this, we need a solid evidence base to develop effective interventions which will help to achieve a 'Better Barnsley' and the profile provides this evidence base.
- 4.3 It is intended to answer a range of questions about the Borough that might otherwise be raised to different teams across the council, thus reducing officer time in answering commonly asked questions about the demographics of Barnsley.
- 4.4 The profile follows other authorities that produce information about their areas in a wide range of formats and styles.
- 4.5 The infographic style that has been chosen for the 'Our Borough Profile' reflects the need to make the information as accessible as possible to a wide audience.
- 4.6 It is anticipated that it becomes the defacto reference document for commonly asked demographic questions about the Borough.

5. CONSIDERATION OF ALTERNATIVE APPROACHES

- 5.1 All information contained within the profile is available from a range of sources, such as the Office for National Statistics, Department for Work and Pensions, Adult Social Care Outcomes Framework, Department for Education, Public Health England and others so customers could be directed to these sources for specific questions.
- 5.2 Other councils profiles were reviewed for style and content, but it was determined that a shorter, more easily digestible version for a profile should be developed as opposed to larger documents that incorporate more in-depth analysis of the statistical information. Contact information for the Business Improvement and Intelligence Team is included if readers have additional questions about the borough or the contents of the document.

6. IMPLICATIONS FOR LOCAL PEOPLE/SERVICE USERS

- 6.1 The profile provides publicly available statistics and information about the Borough and is intended to support effective strategic and local decision making for the future.
- 6.2 The profile is intended to stimulate discussion and actions to identify commissioning and service needs, and help us focus on improving the quality of life in Barnsley.

7. Key Findings

- 7.1 The document contains a wide range of statistics that compare Barnsley to National and Regional figures where available.
- 7.2 The following statistics have been highlighted where Barnsley performs better or worse than National and/or Regional statistics.
- 7.3 Barnsley statistics that are performing better than National and/or Regional data.
- 7.3.1 **Page 8 % of Pupils Achieving a Good Level of Development 2013 – 2017** In 2017, Barnsley improved at twice the national and regional rates, seeing an increase of 2.8 percentage points in comparison to the 1.4 percentage points increases seen nationally and regionally.
- 7.3.2 **Page 8 % of Key Stage 1 Pupils Achieving the Expected Standard 2016 – 2017** Attainment in 2017 at the expected standard has increased in each of the key stage 1 subjects compared to 2016 with the improvements in Barnsley being equal to or greater than those seen nationally and regionally.
- 7.3.3 **Page 10 % Pupils Achieving a Pass in English and Mathematics GCSEs 2016 – 2017** Despite the introduction of the more challenging reformed English and Mathematics GCSEs in 2017, the percentage of pupils achieving a standard pass at grades 9-4 (equivalent to A*-C) increased. In contrast the percentage nationally dropped by 0.2 percentage points.
- 7.3.4 **Page 11 School Ofsted Ratings (% Good and Outstanding) 2017 Primary** The percentage of Primary schools judged good or outstanding is increasing and is now similar to the national rate.
- 7.3.5 **Page 14 Life Expectancy at Birth** The gap in life expectancy between Barnsley and England has decreased during period 2001-2003 to 2014-2016 (from 1.6 years to 1.3 years).
- 7.3.6 **Page 14/15 Healthy Life Expectancy at Birth** for both males and females has improved.
- 7.3.7 **Page 16 Excess weight** Excess weight refers to overweight and obese combined. The rates for Barnsley in both age groups are the lowest since 2008-2009. Barnsley's rates are currently significantly lower than the National rates.
- 7.3.8 **Page 20 Referrals to Children's Social Care (rate per 10,000 population aged under 18 years)** Barnsley's rate is significantly lower than both the regional and national rates. A robust and integrated 'front door' process is embedded, whereby the vast majority of referrals then proceed to 'assessment' to ensure that every child receives the appropriate course of action.
- 7.3.9 **Page 20 Looked after Children % Adopted in Year** Our adoption performance continues to show improvement against measures within the Adoption Scorecard. Data is reported quarterly to the Adoption Leadership Board, and results are scrutinised at both a local and national level.

- 7.3.10 Page 20 **Care Leavers (Aged 19-21 Years) Living in Suitable Accommodation** Barnsley's performance is better than both regional and national.
- 7.3.11 Page 26 **Ratio of House Price to Residence Based Earnings (2016)** Barnsley's ratio is significantly lower than the England ratio, indicating that Barnsley residents have a greater chance to get onto the housing ladder compared to other parts of the country.
- 7.3.12 Page 26 **Housing Tenure - Owned** More than 6 in every 10 properties are owned with a mortgage or owned outright in Barnsley. Ownership is similar to the regional rate and slightly higher than the national rate.
- 7.3.13 Page 30 **Co2 Emissions per Capita (Tonnes)** The levels of Co2 emissions per capita are declining to an all-time low. In 2015, Barnsley's rate of emissions was lower than both the regional and national rates.
- 7.4 Barnsley statistics that are performing below National and/or Regional data.
- 7.4.1 Page 9 **% of Key Stage 2 Pupils Achieving the Expected Standard in Reading, Writing and Maths Combined 2016 – 2017**: whilst the % has increased in Barnsley, it is 2 percentage points below the increases seen nationally and regionally.
- 7.4.2 Page 9 **Average Progress 8 Score at the End of Key Stage 4 2017**: Despite an improvement in the progress 8 score in 2017, Barnsley pupils remained significantly below national. In contrast the regional score is above the national average.
- 7.4.3 Page 11 **School Ofsted Ratings (% Good and Outstanding) 2017 (Secondary)**: The percentage of Secondary schools judged good or outstanding is decreasing and is now well below both the national and regional rates.
- 7.4.4 Page 13 **Persistent Absence** Barnsley saw an increase between 2016 and 2017 with the gap to the England average widening to 2.1 percentage points.
- 7.4.5 Page 13 **% of Pupils with 1 or more Fixed Period Exclusion** Barnsley secondary schools remain significantly above both the national and regional rates and increased at a greater rate between the academic years 2014/15 and 2015/16.
- 7.4.6 Page 15 **Under 18's Conceptions** Whilst the Barnsley rate has reduced each year since the 2010 rate of 54.5, it has remained significantly higher than both the regional and national rates.
- 7.4.7 Page 16 **Smoking** Barnsley's rate of smokers has reduced since 2012 when the rate was 24.4%, although remains significantly higher than the England rate. Smoking at time of delivery and related deaths per 100,000 (over 35's) is also worse than the regional and national rates.
- 7.4.8 Page 17 **Under 75 Mortality** Barnsley's cancer mortality rate, respiratory diseases and cardiovascular diseases for persons aged under 75 years are higher than the regional and England rate.

- 7.4.9 Page 17 **Cancer Screening** Barnsley's rate for breast cancer is above the England average.
- 7.4.10 Page 18 **Emergency Admissions** for under 18's, result of self-harm (10-24), intentional self-harm and all persons, all conditions (rates per 100,000 population), the rates have remained consistently significantly higher than England.
- 7.4.11 Page 19 **Day to Day Activities Limited (Disability Proxy)** is significantly higher than the region and national rates.
- 7.4.12 Page 19 **Excess Winter Deaths Index Currently** Barnsley's rate is significantly higher than the England rate. This is the first time it has been significantly higher since 2003-2006.
- 7.4.13 Page 22 **% of Working Age Population in Employment** Barnsley continues to have a lower number of working age residents in employment than both the regional and national rates.
- 7.4.14 Page 22 **Universal Credit** Barnsley has more than double the proportion of claimants than there are regionally and nationally.
- 7.4.15 Page 24 **Business Demography 2016** The number of new business start-ups and number of active businesses per 10,000 populations are lower in Barnsley compared to the regional and national rates.

8. FINANCIAL IMPLICATIONS

- 8.1 The financial implications are currently based upon officer time within the Business Improvement and Intelligence (BII) team. Many of the team has contributed towards this version, and additional officer time will be required to produce the reports for other geographies.
- 8.2 The development of the Borough, Area Council and Ward profiles have been factored into the workplan for the BII team, and has negated the need to produce the document externally.

9. EMPLOYEE IMPLICATIONS

- 9.1 The profile is intended to act as a key reference document to help shape service delivery.
- 9.2 The profile will become the defacto document for demographic information for the Borough and represent the most up to date information at the time of publication.

10. COMMUNICATIONS IMPLICATIONS

- 10.1 Communications Marketing service are devising a communications plan to promote the 'Our Borough Profile'. The plan will seek to promote the document via local media, social media, internal and partner channels

- 10.2 The team will issue proactive communications about the work we are doing against the statistics that are performing less well compared to National and Regional data.
- 10.3 The document will be accessible from the home page of the council's website and on the councils staff intranet page, and promoted via Talking Point.

11. CONSULTATIONS

- 11.1 A desk top review of existing city, borough and other council profiles was undertaken by the Business Improvement and Intelligence in late 2017.
- 11.2 Directorates have been consulted at various times through management meetings regarding the contents of the profile.
- 11.3 The profile was presented to SMT on the 13th February 2018.
- 11.4 The profile was presented to Councillor Sir Stephen Houghton on the 15th March 2018.

12. THE CORPORATE PLAN AND THE COUNCIL'S PERFORMANCE MANAGEMENT FRAMEWORK

- 12.1 Some of the data used in this report includes a number of performance issues and implications for local people and service users across the three priorities set out in the Corporate Plan, and are therefore being monitored as part of the corporate Performance Management Framework
- 12.2 SMT and Cabinet are regularly updated on our progress against targets set out in our 2020 Outcomes framework.

13. PROMOTING EQUALITY, DIVERSITY AND SOCIAL INCLUSION

- 13.1 The information included in the document is to help demonstrate the diversity of Barnsley to enable directorates to plan services accordingly.
- 13.2 The demographic information on ethnic diversity, disability and country of birth can help plan for local need.
- 13.3 The statistics and data in the profile provides a baseline to help services plan for demand, and highlights areas that may require further analysis.
- 13.4 The document does not provide detailed analysis of equality issues; rather it brings together useful demographic information into one document.

14. TACKLING THE IMPACT OF POVERTY

- 14.1 The profile contains information on economic activity, claimants, employment and fuel poverty.
- 14.2 This information will provide a baseline for services to plan accordingly to help tackle the impact of poverty.

14.3 The profiles that will be released after the Borough profile will provide similar statistics for smaller geographies (Area Council and Ward) providing even further evidence to tackle poverty at a local level.

15. TACKLING HEALTH INEQUALITIES

15.1 The largest section of the profile provides statistics on health and wellbeing.

15.2 The Public Health team were consulted in understanding the most useful statistics to include within the profile to tackle health inequalities.

15.3 The Borough profile, along with the smaller geographical profiles that will follow, will provide a health inequalities baseline for services to commission the appropriate services.

16. REDUCTION OF CRIME AND DISORDER

16.1 The profile contains information on crime and antisocial behaviour.

16.2 This information will provide a baseline for services to plan accordingly to help tackle the impact of crime.

16.3 The profiles that will be released after the Borough profile will provide similar statistics for smaller geographies (Area Council and Ward) providing even further evidence to tackle crime at a local level.

17. LIST OF APPENDICES

17.1 Appendix 1: Our Borough Profile

Report author: Malachi Rangecroft